

DEADRA WELCOME, CPTD, CPTM, CVF, CPDC, CMLF



As the Founder and Principal Consultant of *Concerning Learning LLC*, Deadra Welcome endeavors to make learning extraordinary and create spaces where everyone belongs. She helps organizations perform better by meeting her clients where they are to co-create and reimagine a culture where everyone thrives.

Deadra attended Howard University in preparation for a career that would enable her to help others achieve their best. Continuing her thirst for learning, in 2010, she earned her Certified Professional in Talent Development credential from the Association for Talent Development followed by [numerous other credentials](#) including the Kirkpatrick Bronze Level Evaluation Certification from Kirkpatrick Partners. Along with this, she received the Certified Professional in Training Management designation from Training Industry, and most recently earned a Wiley Everything DiSC Practitioner certification and became LeaderFactor Certified Coach for The 4 Stages of Psychological Safety.

In 2011, Deadra founded her performance consulting business, *Concerning Learning, LLC*. She utilizes her 27 years of federal government experience by creating actionable and sustainable learning experiences for executives, managers, teams, and individuals in government agencies, corporations, and nonprofit organizations. Deadra's goal has always been to enhance individual and team soft skills which enable them to achieve optimal performance levels. Her organizational development and instructional design experience, coupled with her passion for helping others learn leads Deadra to create and implement comprehensive, practical, and actionable [solutions](#) for organizations. She partners with clients to map and design healthy, safe, and inclusive cultures with best practices in human resources, diversity and inclusion, coaching, and leadership development.

Her career journey continues to inspire others to “learn something new each day,” which she models, and encourages others to show up as their best by joining her learning revolution!

www.concerninglearningLLC.com