



Founder and Principal Consultant of *Concerning Learning LLC*, Deadra Welcome, endeavors to make learning extraordinary and create spaces where everyone belongs. She helps organizations perform better by meeting her clients where they are to co-create and reimagine a culture where everyone thrives.

Deadra attended Howard University in preparation for a career that would enable her to help others achieve their best. Continuing her thirst for learning, in 2010, she earned her Certified Professional in Talent Development credential from the Association for Talent Development followed by [numerous other credentials](#) including the Kirkpatrick Bronze Level Evaluation Certification from Kirkpatrick Partners. Along with this, she received the Certified Professional in Training Management designation from Training Industry, and most recently earned a Wiley Everything DiSC Practitioner certification and became LeaderFactor Certified Coach for The 4 Stages of Psychological Safety.

In 2011, Deadra founded her performance consulting business, *Concerning Learning, LLC*. She utilizes her 27 years of federal government experience by creating actionable and sustainable learning experiences for executives, managers, teams, and individuals in government agencies, corporations, and nonprofit organizations. Deadra's goal has always been to enhance individual and team soft skills which enable them to achieve optimal performance levels. Her organizational development and instructional design experience, coupled with her passion for helping others learn leads Deadra to create and implement comprehensive, practical, and actionable [solutions](#) for organizations. She partners with clients to map and design healthy, safe, and inclusive cultures with best practices in human resources, diversity and inclusion, coaching, and leadership development.

As an author, she shares her extensive knowledge of the principles of adult learning with her book titled, [Don't Get Left Behind](#), an interactive journal that empowers readers to take charge of their own development. Additionally, Deadra is a regular and sought-after [contributor](#) and [speaker](#) for organizations such as the Association for Talent Development, Training Industry, Management Concepts, and Training Officer's Consortium.

Deadra joined the Federal Aviation Administration in 1991 where she designed, delivered, and managed training programs in the Airways Facilities Office, Corporate Learning Services, and the Office of Security and Hazardous Materials. By 2007, she transitioned to the position of Senior Program Manager for the US Department of Energy's Office of Learning and Workforce Development, before serving as the US Census Bureau's Chief of Current Surveys Training Branch to lead a team of Training Specialists in creating training that impacted the missions of various federal agencies. Lastly, in 2016, Deadra joined the US Department of Transportation, where she worked in the Office of the Chief Information Officer as its Training Program Manager.

Her career journey continues to inspire others to “learn something new each day,” which she models, and encourages others to show up as their best by joining her learning revolution!